



Quincy Kayton

Senior Associate

Boston, MA

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OVERVIEW

Quincy Kayton represents clients in domestic and international trademark and copyright matters, including trademark strategy, federal litigation, Trademark Trial and Appeal Board (TTAB) proceedings, and management of enforcement of trademarks and brands. She has counseled clients in a diverse set of industries, including pharmaceuticals, fashion, home appliances, electronics, food and beverage, clothing, medical equipment and devices, biotechnology, art and entertainment, and software.

Quincy regularly guides trademark clients through the entire mark lifecycle by conducting global clearance searches, managing foreign agent relationships, shepherding marks through the application process, performing trademark protection measures, drafting cease and desist and takedown notices, and renewals. Additionally, she offers experience in other intellectual property matters, such as drafting and negotiating licenses, purchase of domain names, transfers and assignments, coexistence agreements, social media policies and terms of service, and sweepstakes and promotional agreements. Quincy also advises clients on international data protection laws and regulations, including General Data Processing Regulation (GDPR).

Quincy also maintains a pro bono practice working with the Women's Bar Foundation and Victim Rights Law Center, representing clients in hearings to obtain temporary and permanent restraining orders. She also previously served as a Legal Fellow at Volunteer Lawyers for the Arts, where she drafted contracts for public art installations, commission and licensing agreements, and corporate art lending.

EXPERIENCE

Prior results do not guarantee a similar outcome.

Represented European fashion company in trademark infringement suit brought by multinational

apparel company

Served as lead associate in trademark infringement suit defending online seller of automotive parts and accessories

Succeeded in transfer of numerous domain names under the Uniform Domain Dispute Resolution Policy

SERVICES

LITIGATION

INDUSTRIES

INTELLECTUAL PROPERTY AND TECHNOLOGY

TRADEMARK, COPYRIGHT AND ADVERTISING

EDUCATION AND CREDENTIALS

EDUCATION

Boston University School of Law, J.D., Executive Editor and Articles Editor

University of California, Davis, B.A., *cum laude*

ADMISSIONS

Commonwealth of Massachusetts

AFFILIATIONS

International Trademark Association

Boston Intellectual Property Law Association

Victim Rights Law Center

Women's Bar Foundation

RECOGNITION AND COMMUNITY

COMMUNITY

Boston University School of Law, Young Alumni Council

University of California, Davis, Alumni Council

Museum of Fine Arts, Museum Council

Boston Public Library, Emerging Leaders Fund, Development Committee